

Workshop

Working as a foreign Manager in Catalonia



Intercultural differences can lead to problems in leadership. Different cultures have very different expectations of managers and employees and this can create problems in communication, in the style of management, at meetings, in the approach to the individual and the group, with providers and clients and in the way the Spanish/Catalan language is used. This is why BBi Spain offers a workshop for foreign managers working in Catalonia. The purpose is to increase understanding of how and why Catalans/Spaniards act as they do at their workplace, both as managers and as colleagues.

Content of the Workshop

During this workshop questions such as:

- What is culture? What is intercultural communication and why should we be trained in?
- What are the values and codes in Spain? What are Catalans/Spaniards really like and why?
- How and in what way do these differ from the foreign manager's or colleague's values?
- As a foreign manager, how am I perceived by my Spanish subordinates?
- What are the expectations of me as a foreign manager and what are the expectations from my Spanish subordinates?

And these are some of the aspects you will go through regarding the cultural differences between a Catalan/Spanish work environment and your own to be more successful as a foreign manager working in Catalonia:

- Hierarchy (view of the leader), decision-making (where and by whom are decisions made?)
- Meetings (differences in the conduct of meetings)
- Feedbacks (giving and receiving criticism and praise)
- Performance and targets.
- Time management.
- Management style.

Practical Information

When?

Friday 10th of February 2012
From 09:30h to 14:00h

Where?

At Gild International,
Passatge Permanyer 5 (BCN)

Registration fee:

185 euros/pers.

Workshop in English

Contact

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