

Working as a foreign manager in Spain Workshop 22nd of June



Intercultural differences can lead to problems in leadership. Different cultures have very different expectations of managers and employees.

Workshop

BBi offers a workshop for foreign managers working in Spain. Its purpose is to increase understanding of how and why Spaniards act as they do at the workplace, both as managers and as colleagues. What are the values and codes that exist? How and in what way do these differ from the foreign managers' or colleagues' values? Intercultural differences exist in international companies and they can create problems in communication, in the style of management, at meetings, in the approach to the individual and the group, and in the way the Spanish language is used.

Content Culture

What is culture? What are Spaniards really like and why? As a foreign manager, how are you perceived by your Spanish subordinates?

Intercultural differences between Spanish culture and the culture of the foreign manager

- Management style
- Meeting formats
- Decision-making
- Information
- Individual emphasis versus group emphasis
- Feedback
- View of performance
- Language and phraseology

Management style based on the employee's expectations, to ensure results are achieved

- What are the expectations of you as a foreign manager?
- What are the expectations from Spanish subordinates?

The workshop will be held in English.

Time and location

Wednesday 22nd of June 2011 from 09:30 to 14:00.
Gild International, Passatge Permanyer 5 (BCN).

Registration fee: 180 euros/pers.

Contact

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Registration